Matrix Enhancements Coming August 21
Mobile Client Portal

Mobile Client Portal Enhancements

The Matrix™ Client Portal now has a greatly improved mobile version. Similar to Matrix™ Mobile, the Mobile Portal was built specifically for smart phones and consumers on the go. When accessing a Portal link from a mobile device, Matrix™ will attempt to detect mobile devices and send the user to the Mobile Portal. The option to switch between Desktop Portal and Mobile Portal is available in both versions.
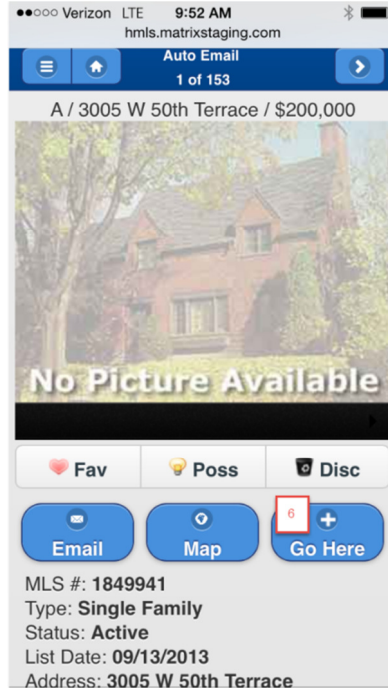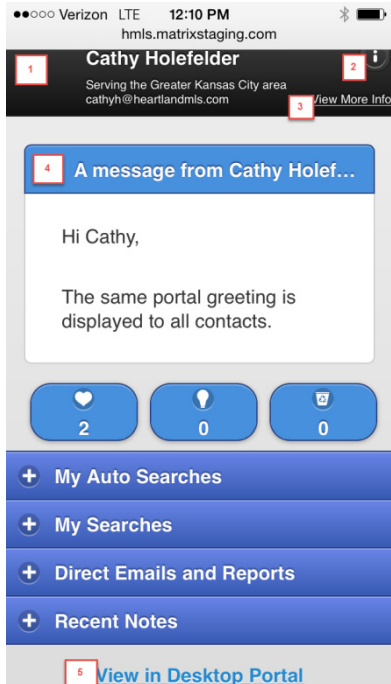
Mobile Portal supports all functionality of Desktop Portal including:
- o   Direct Emails and Reports
- o   Auto Emails
- o   Listing Notes
- o   Client Searches
- o   Agent Greetings
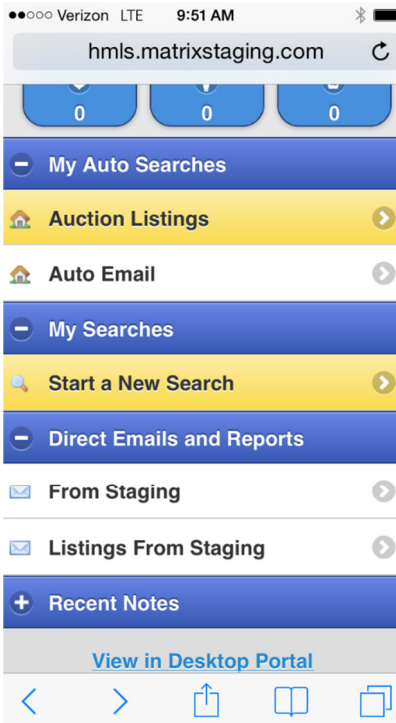- o   Favorites, Possibilities and Discards

The new Matrix™ Mobile includes as shown above:
1. **Mobile Portal Header** – Agent can customize as desired with Agent Information fields. To access this information go to **My Matrix>Settings>My Information>Mobile Header.**
2. **Portal Help** – Opens the Portal Help page.
3. **View More Info** – Open a mobile page that displays the Portal Information as set in **My Matrix>Settings>Portal Information.**
4. **Portal Greeting** – Opens a custom greeting as set in **My Matrix>Settings>Portal Greeting.**
5. **Portal Switch** – Available on all pages in both Mobile and Desktop Portal; takes the consumers to the equivalent page in Desktop Portal.
6. **Go Here** – In addition to existing Portal functionality, Mobile Portal also supports the new Mobile specific feature "Go Here". "Go Here" is the ability to use the mobile devices' built in map application to get directions to a single listing. Devices without a Map Application will be directed to Google Maps© via the Mobile Browser.
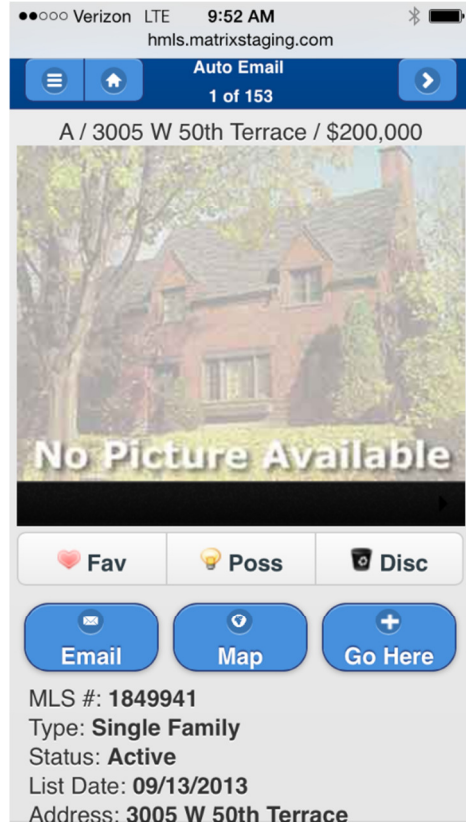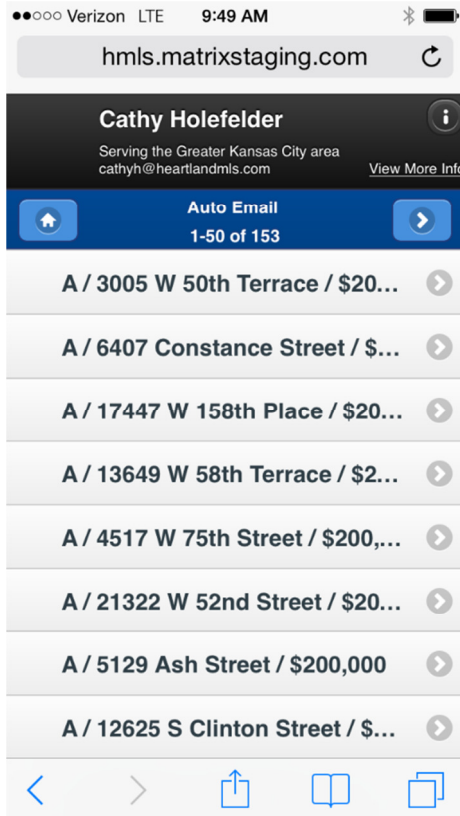
(See screen shots on next page for the corresponding numbers)

Expanded Mobile Home Page Menu

Mobile Page for Listings Display

Please note that the testing site does not have the photos for display.

All pages on the Mobile site have an icon at the top left that allows users to return to the Welcome/Home page of the mobile site.

Full Listing View

Email **Map** **Go Here**

MLS #: **1849941**
Type: **Single Family**
Status: **Active**
List Date: **09/13/2013**
Address: 8985 W 85th Terrace
City/Zip: Westwood 66205
Sub: Holmesland
Area: 310 - N=Wy Co Ln;S=75th;E=State Ln;W=Switzer
List Price: $200,000
Bedrooms: 5
Total Baths: 5.2
Basement Desc: Cellar
Floorplan: 1.5 Stories
Fireplace: 1/Family Room
Garage: 1/Attached, Secured, Side Entry
Total Tax: $2,284
Sqft:
Lot size:
Age: 51-75 Years
Year Built: 1948
Remarks: Super charming Westwood