

# Heartland Multiple Listing Service

## Activity Report

July 2010

Property Type/Area	Available Inventory	New	Avg List Price	Pending	Sales	Avg Sale Price	% SP/LP	Avg DOM	Withdrawn	Expired	BOM
<b>Residential</b>											
Area 101	25	8	\$194,100	2	2	\$113,000	99.8%	8	0	2	1
Area 102	154	45	\$146,424	4	9	\$87,419	101.0%	97	1	8	2
Area 103	614	151	\$140,502	41	53	\$132,356	97.2%	88	6	24	21
Area 104	511	103	\$207,931	36	44	\$206,258	98.5%	117	5	20	15
Area 105	176	40	\$86,800	8	14	\$68,885	99.8%	99	3	16	5
Area 106	338	80	\$187,281	19	30	\$184,685	95.6%	76	5	16	7
Area 107	328	61	\$145,051	19	24	\$120,916	94.7%	76	1	8	10
Area 108	72	20	\$98,842	3	6	\$71,416	94.7%	96	0	10	2
Area 109	268	66	\$140,262	9	24	\$95,933	94.9%	80	3	11	9
Area 110	207	38	\$293,215	14	21	\$237,573	98.5%	91	2	4	8
Area 111	263	45	\$139,737	13	21	\$102,836	94.4%	97	4	10	8
Area 112	281	65	\$166,950	16	26	\$115,439	94.3%	98	1	2	6
Area 113	57	7	\$130,371	4	6	\$115,666	90.0%	179	0	1	1
Area 114	186	28	\$257,204	8	12	\$277,551	99.1%	183	3	6	7
Area 115	697	153	\$255,929	38	54	\$204,391	95.9%	104	5	22	22
Area 202	2,010	421	\$174,906	72	168	\$118,851	93.8%	100	17	134	84
Area 203	996	273	\$99,646	54	94	\$79,020	96.4%	87	5	60	37
Area 204	1,207	251	\$244,390	53	99	\$200,785	97.6%	101	8	43	58
Area 205	542	122	\$101,473	19	53	\$65,196	96.1%	97	5	43	17
Area 206	1,020	241	\$99,562	73	74	\$68,906	94.0%	84	7	65	46
Area 207	775	203	\$162,698	59	62	\$139,856	96.7%	89	5	27	29
Area 208	961	214	\$211,853	71	85	\$154,933	96.1%	103	15	46	56
Area 210	259	53	\$120,195	12	13	\$116,003	89.5%	91	2	17	10
Area 220	141	30	\$133,911	13	20	\$124,815	95.6%	108	1	13	7
Area 230	127	20	\$139,365	3	7	\$84,485	92.7%	79	1	7	8
Area 310	559	162	\$228,441	15	54	\$233,409	94.9%	80	9	24	22
Area 315	470	123	\$237,313	30	50	\$240,733	96.2%	76	3	19	16
Area 320	714	188	\$242,771	41	88	\$216,448	96.7%	70	12	30	19
Area 325	372	82	\$265,779	25	34	\$243,816	96.1%	111	2	14	17
Area 330	544	155	\$245,515	35	57	\$254,692	100.0%	77	5	15	7
Area 335	601	151	\$223,574	38	56	\$209,642	97.3%	98	3	28	27
Area 340	462	129	\$356,378	31	64	\$301,937	95.4%	87	9	19	10
Area 345	712	158	\$484,279	42	81	\$418,668	95.9%	123	5	23	15
Area 350	50	9	\$184,522	3	2	\$358,000	95.6%	221	1	0	3
Area 355	20	2	\$479,750	0	3	\$276,433	96.3%	117	0	0	1
Area 360	252	55	\$173,088	11	13	\$146,934	97.3%	98	3	9	7
Area 370	87	16	\$214,496	7	6	\$175,300	99.1%	123	0	7	2
Area 380	396	72	\$156,538	19	30	\$182,731	93.5%	111	3	27	18
Area 385	247	46	\$173,552	11	31	\$105,108	93.6%	160	0	25	11
Area 390	147	21	\$127,864	2	4	\$141,862	96.6%	35	0	17	6
Area 401	35	4	\$18,200	2	2	\$75,975	99.4%	41	0	2	0
Area 403	85	16	\$54,331	2	7	\$21,528	95.7%	29	1	10	4
Area 405	124	20	\$111,270	2	6	\$66,609	95.2%	173	2	10	4
Area 407	65	10	\$68,520	3	6	\$54,929	94.7%	105	0	3	2
Area 409	113	22	\$43,702	2	7	\$34,071	89.9%	97	0	9	2
Area 411	103	24	\$63,708	6	13	\$39,457	95.1%	54	1	4	4
Area 413	103	31	\$95,062	4	9	\$61,161	96.5%	53	0	5	9
Area 415	33	5	\$69,690	4	6	\$82,933	101.7%	47	0	3	0
Area 417	93	25	\$107,192	1	7	\$80,071	96.7%	45	0	5	3
Area 419	161	44	\$101,831	11	13	\$81,000	99.0%	67	0	3	4
Area 421	146	11	\$207,772	7	10	\$199,915	94.8%	149	1	6	4

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Area 423	96	32	\$148,214	4	7	\$123,885	91.8%	98	1	6	6
Area 425	273	47	\$244,595	15	17	\$222,848	96.4%	135	1	14	6
Area 427	380	82	\$158,240	23	31	\$141,396	99.0%	83	1	19	23
Area 440	95	17	\$155,158	2	11	\$138,400	93.1%	150	0	4	3
Area 450	186	52	\$193,247	8	24	\$177,212	96.9%	59	1	18	5
Area 997	1	1	\$179,900	0	0				0	0	0
Area 998	274	49	\$112,933	17	22	\$73,967	103.1%	118	3	30	19
Area 999	179	55	\$94,062	44	41	\$50,367	88.8%	80	0	1	7
	<b>20,393</b>	<b>4,654</b>	<b>\$171,188</b>	<b>1,130</b>	<b>1,833</b>	<b>\$146,873</b>	<b>96.0%</b>	<b>97</b>	<b>172</b>	<b>1,024</b>	<b>762</b>

Property Type/Area	Available Inventory	New	Avg List Price	Pending	Sales	Avg Sale Price	% LP/SP	Avg DOM	Withdrawn	Expired	BOM
Commercial	713	80	\$221,056	3	13	\$112,725	78.5%	117	2	73	13
Lots & Land	6,349	400	\$209,307	23	66	\$101,262	83.6%	305	6	329	265
Multi-dwelling	637	122	\$331,643	26	37	\$93,911	95.5%	80	2	47	23
<b>Total</b>	<b>7,699</b>	<b>602</b>	<b>\$254,002</b>	<b>52</b>	<b>116</b>	<b>\$102,633</b>	<b>85.9%</b>	<b>167</b>	<b>10</b>	<b>449</b>	<b>301</b>
<b>Grand Total</b>	<b>26,914</b>	<b>5,256</b>	<b>\$196,732</b>	<b>1,181</b>	<b>1,949</b>	<b>\$163,456</b>	<b>95.8%</b>	<b>100</b>	<b>182</b>	<b>1,473</b>	<b>1,063</b>