

Heartland Multiple Listing Service

Activity Report October, 2007

Property Type/Area	Available Inventory	New	Avg List Price	Pending	Sales	Avg Sale Price	% LP/SP	Avg DOM	Withdrawn	Expired	BOM
Residential											
Area 101	44	2	124,450	2	8	156,525	94.3	31	2	6	3
Area 102	165	34	156,572	29	14	115,661	94.9	23	13	13	11
Area 103	703	150	148,890	116	102	152,088	94.6	50	42	77	60
Area 104	813	127	216,774	91	83	223,293	96.9	58	59	61	54
Area 105	204	48	106,757	29	23	98,582	91.1	28	20	19	14
Area 106	382	62	183,003	48	40	172,148	95.2	36	27	36	26
Area 107	392	76	159,214	38	37	117,782	92.8	40	36	47	33
Area 108	99	14	110,607	10	6	85,083	79.5	27	7	22	14
Area 109	201	33	211,227	14	23	116,432	62.0	35	16	27	10
Area 110	334	58	559,650	32	21	233,800	95.1	58	26	45	21
Area 111	311	65	182,052	27	30	132,207	91.9	28	17	41	19
Area 112	292	65	174,698	42	31	162,139	94.0	29	31	19	19
Area 113	38	9	275,611	3	1	278,260	101.9	80	7	9	5
Area 114	292	40	322,202	17	21	243,445	97.7	72	17	20	15
Area 115	856	123	259,433	122	75	216,098	95.5	48	73	86	57
Area 202	3354	593	128,782	375	292	127,452	84.2	37	302	389	344
Area 203	1411	327	124,701	181	146	106,422	89.2	31	136	135	108
Area 204	1689	294	258,972	175	151	243,292	96.2	46	108	188	119
Area 205	768	154	121,125	91	68	101,403	91.2	25	62	81	63
Area 206	1436	291	115,899	190	140	95,639	90.0	28	145	156	115
Area 207	1208	255	180,695	130	93	161,023	93.1	34	104	104	90
Area 208	1333	201	197,083	119	113	185,944	96.4	46	92	157	101
Area 210	344	53	145,442	30	20	116,325	88.4	35	28	40	25
Area 220	188	43	146,727	29	16	197,730	87.2	24	13	31	15
Area 230	145	31	132,179	8	5	78,980	88.8	22	7	25	10
Area 310	542	147	346,306	109	71	186,870	93.0	35	41	53	53
Area 315	628	125	631,310	112	98	216,396	95.7	42	44	61	50
Area 320	749	177	270,355	156	102	202,825	94.6	34	65	49	46
Area 325	515	82	374,907	66	43	302,583	96.0	56	51	41	26
Area 330	664	112	245,620	136	113	254,423	97.9	75	43	39	34
Area 335	652	116	206,259	134	93	210,855	97.6	49	41	56	47
Area 340	503	110	310,570	104	64	300,893	93.4	44	46	43	34
Area 345	853	132	479,479	122	91	437,582	96.6	61	56	67	46
Area 350	78	20	207,395	6	6	288,667	94.5	35	17	9	1
Area 355	13	2	425,475	3	2	267,000	93.5	28	2	1	1
Area 360	411	67	199,685	56	41	167,658	96.2	43	32	19	17
Area 370	122	28	253,194	16	13	181,400	95.6	57	4	15	3
Area 380	420	53	192,216	51	34	152,697	95.5	48	33	67	34
Area 385	253	64	136,334	33	19	91,363	92.1	34	11	30	14
Area 390	122	23	126,730	6	10	50,280	78.4	41	2	23	10
Area 401	86	16	40,873	9	7	12,928	52.5	14	3	11	7
Area 403	138	34	63,254	21	9	67,144	89.7	28	8	19	11
Area 405	161	38	137,529	18	11	68,905	94.2	28	18	19	16
Area 407	84	20	110,997	9	10	68,005	84.7	19	4	8	9

Property Type/Area	Available Inventory	New	Avg List Price	Pending	Sales	Avg Sale Price	% LP/SP	Avg DOM	Withdrawn	Expired	BOM
Area 409	200	47	55,230	37	19	58,450	86.6	36	4	34	15
Area 411	173	36	90,769	17	29	51,483	81.7	26	18	19	11
Area 413	132	26	114,296	33	20	85,430	89.2	26	6	17	8
Area 415	48	11	113,791	5	4	74,725	89.4	37	4	10	5
Area 417	111	22	109,534	16	13	101,088	90.5	37	3	21	15
Area 419	183	34	119,670	36	18	129,640	92.0	49	14	23	21
Area 421	284	35	316,033	25	30	201,324	98.1	49	21	19	18
Area 423	153	40	150,449	16	8	123,378	88.8	26	33	16	10
Area 425	333	57	233,904	37	29	205,045	99.5	51	31	52	24
Area 427	444	77	150,042	53	46	120,867	93.2	27	33	57	37
Area 440	116	21	127,214	13	9	97,256	120.0	55	6	21	7
Area 450	247	54	200,772	26	20	192,930	92.2	31	27	46	17
Area 998	286	52	209,443	30	31	94,910	90.1	36	24	45	22
Area 999	139	33	109,529	38	20	42,700	61.1	29	11	24	21
Total	26845	5059	206,801	3497	2692	175,616	93.5	41	2146	2868	2041
Multi-Dwelling	817	168	212,695	68	42	220,472	79.6	35	46	117	75
Commercial	745	115	424,175	18	11	243,568	86.0	61	15	74	28
Lots & Land	6221	457	176,832	102	77	293,198	90.4	44	242	644	289
Grand Total	34628	5799	208,810	3685	2822	179,742	93.0	41	2449	3703	2433

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