

Heartland Multiple Listing Service

Activity Report

October 2010

Property Type/Area	Available Inventory	New	Avg List Price	Pending	Sales	Avg Sale Price	% SP/LP	Avg DOM	Withdrawn	Expired	BOM
Residential											
Area 101	24	2	\$77,450	1	1	\$218,000	92.8%	70	0	0	0
Area 102	136	24	\$132,645	8	14	\$120,642	95.7%	137	1	10	3
Area 103	578	104	\$138,503	24	58	\$130,633	95.3%	118	12	34	18
Area 104	487	92	\$232,059	24	60	\$197,578	97.5%	98	4	35	13
Area 105	181	41	\$83,568	10	19	\$69,342	98.3%	65	3	15	5
Area 106	319	47	\$150,613	12	24	\$178,386	95.6%	97	1	25	14
Area 107	283	58	\$133,253	14	33	\$117,260	98.0%	114	7	23	13
Area 108	68	9	\$94,838	5	10	\$71,465	92.7%	123	0	7	4
Area 109	226	33	\$125,780	13	31	\$131,418	94.7%	145	5	16	9
Area 110	176	31	\$245,283	9	17	\$216,895	98.3%	91	1	7	7
Area 111	229	38	\$139,021	7	16	\$66,615	89.8%	104	1	17	7
Area 112	245	31	\$125,887	20	24	\$131,732	97.5%	75	6	17	2
Area 113	50	7	\$291,385	2	1	\$450,000	100.0%	102	3	4	4
Area 114	179	40	\$208,290	10	14	\$195,500	96.7%	111	1	12	7
Area 115	639	121	\$214,592	28	59	\$224,706	96.6%	117	5	43	25
Area 202	1,875	346	\$163,570	83	169	\$101,228	95.1%	88	22	152	46
Area 203	933	214	\$99,630	61	91	\$84,389	95.0%	78	16	69	34
Area 204	1,094	192	\$229,412	61	102	\$210,688	96.4%	111	10	89	41
Area 205	535	125	\$102,568	17	50	\$65,581	93.4%	108	7	33	17
Area 206	1,007	200	\$101,759	54	98	\$96,428	94.7%	110	26	72	31
Area 207	734	134	\$253,617	57	85	\$135,202	96.0%	97	11	52	22
Area 208	891	158	\$182,368	35	74	\$132,820	95.7%	122	10	70	36
Area 210	275	51	\$142,595	19	14	\$89,853	94.6%	56	1	15	12
Area 220	130	24	\$114,081	5	11	\$94,650	84.2%	88	2	10	1
Area 230	120	17	\$136,588	0	9	\$98,333	95.3%	127	3	14	3
Area 310	552	128	\$234,730	29	41	\$221,581	90.7%	110	6	44	11
Area 315	445	112	\$267,965	31	40	\$197,974	96.4%	103	2	33	15
Area 320	638	152	\$220,022	38	66	\$227,017	94.1%	87	9	69	11
Area 325	336	52	\$261,539	15	32	\$228,003	96.1%	92	2	30	12
Area 330	512	125	\$242,555	27	37	\$246,595	97.9%	104	5	29	9
Area 335	521	113	\$212,055	47	51	\$207,219	99.2%	55	7	43	16
Area 340	408	86	\$313,309	27	48	\$339,908	94.3%	81	2	29	9
Area 345	631	114	\$420,636	40	70	\$453,977	95.1%	134	8	40	20
Area 350	42	6	\$297,883	4	3	\$282,433	96.8%	68	1	3	3
Area 355	13	1	\$199,950	0	1	\$210,000	91.3%	210	0	4	0
Area 360	245	56	\$159,298	12	24	\$144,795	98.0%	74	3	20	7
Area 370	86	15	\$172,753	4	5	\$234,168	92.8%	155	0	4	2
Area 380	353	66	\$291,368	11	28	\$154,727	94.1%	95	3	38	11
Area 385	210	27	\$151,372	12	12	\$124,633	95.2%	123	4	16	15
Area 390	113	3	\$238,333	1	14	\$54,671	82.9%	579	2	16	5
Area 401	29	6	\$16,599	1	4	\$34,361	94.6%	59	1	6	2
Area 403	75	17	\$51,445	4	7	\$36,914	90.8%	119	1	10	0
Area 405	103	13	\$77,053	5	7	\$58,050	86.3%	70	0	8	1
Area 407	54	12	\$86,283	1	5	\$62,020	95.6%	188	0	8	4
Area 409	109	33	\$41,245	3	7	\$33,214	89.4%	56	4	12	2
Area 411	85	19	\$71,655	4	7	\$47,953	94.3%	195	2	10	3
Area 413	104	23	\$86,945	3	3	\$58,833	92.5%	94	1	10	1
Area 415	25	6	\$89,800	4	2	\$57,700	97.9%	62	0	2	0
Area 417	101	19	\$91,613	2	5	\$63,100	90.8%	50	1	11	0
Area 419	144	22	\$100,646	7	12	\$86,979	102.2%	93	2	13	4
Area 421	125	20	\$219,827	6	12	\$216,677	96.6%	181	0	8	3

Property Type/Area	Available Inventory	New	Avg List Price	Pending	Sales	Avg Sale Price	% SP/LP	Avg DOM	Withdrawn	Expired	BOM
Area 423	99	20	\$146,014	4	5	\$63,770	92.6%	110	1	11	2
Area 425	246	36	\$257,240	6	17	\$221,744	98.6%	103	1	20	7
Area 427	335	57	\$141,496	20	40	\$126,598	94.1%	124	3	24	17
Area 440	83	12	\$175,458	4	4	\$114,000	88.4%	98	1	8	5
Area 450	215	49	\$229,683	10	14	\$138,625	95.3%	78	2	29	5
Area 997	0	0		0	0				0	0	0
Area 998	267	41	\$104,098	9	12	\$83,875	100.7%	126	0	20	15
Area 999	101	17	\$99,341	12	47	\$44,361	84.5%	67	46	9	0
	18,819	3,617	\$167,061	982	1,766	\$146,652	94.5%	112	278	1,478	591

Property Type/Area	Available Inventory	New	Avg List Price	Pending	Sales	Avg Sale Price	% LP/SP	Avg DOM	Withdrawn	Expired	BOM
Commercial	745	70	\$331,993	9	8	\$91,868	85.2%	55	4	32	23
Lots & Land	6,263	396	\$225,321	23	48	\$76,099	85.4%	183	11	308	106
Multi-dwelling	633	113	\$166,358	19	37	\$173,226	93.5%	71	7	61	12
Total	7,641	579	\$241,224	51	93	\$113,731	88.0%	103	22	401	141
Grand Total	25,361	4,196	\$192,189	1,035	1,859	\$158,258	95.2%	107	300	1,879	732