Heartland MLS Statistics - Kansas Total Month of January 2011

| | Johnson Co. | Wyandotte Co. | Leav Co. | Miami Co. | Franklin Co. | Heartland |
|-------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| Current Inventory | 3,802 | 1,009 | 551 | 329 | 203 | 16,651 |
| New Listings This Month | 745 | 214 | 111 | 64 | 38 | 3,204 |
| Pending Contracts | | | | | | |
| Current Month 2011 | 327 | 109 | 42 | 24 | 20 | 1,447 |
| Current Month 2010 | 510 | 96 | 40 | 15 | 18 | 1,784 |
| Difference | -183 | 13 | 2 | 9 | 2 | -337 |
| % Change | -36% | 14% | 5% | 60% | 11% | -19% |
| Year To Date 2011 | 327 | 109 | 42 | 24 | 20 | 1,447 |
| Year To Date 2010 | 510 | 96 | 40 | 15 | 18 | 1,784 |
| Difference | -183 | 13 | 2 | 9 | 2 | -337 |
| % Change | -36% | 14% | 5% | 60% | 11% | -19% |
| Closed Sales | | | | | | |
| Current Month 2011 | 320 | 98 | 40 | 19 | 14 | 1,315 |
| Current Month 2010 | 328 | 71 | 27 | 13 | 14 | 1,331 |
| Difference | -8 | 27 | 13 | 6 | 0 | -16 |
| % Change | -2% | 38% | 48% | 46% | 0% | -1% |
| Year To Date 2011 | 320 | 98 | 40 | 19 | 14 | 1,315 |
| Year To Date 2010 | 328 | 71 | 27 | 13 | 14 | 1,331 |
| Difference | -8 | 27 | 13 | 6 | 0 | -16 |
| % Change | -2% | 38% | 48% | 46% | 0% | -1% |
| Average Sale Price | | | | | | |
| Current Month 2011 | \$238,417 | \$69,540 | \$148,033 | \$132,779 | \$98,120 | \$143,626 |
| Current Month 2010 | \$264,121 | \$92,817 | \$159,438 | \$128,809 | \$120,843 | \$157,180 |
| Difference | -25,704 | -23,277 | -11,405 | 3,971 | -22,723 | -13,554 |
| % Change | -10% | -25% | -7% | 3% | -19% | -9% |
| Year To Date 2011 | \$238,417 | \$69,540 | \$148,033 | \$132,779 | \$98,120 | \$143,626 |
| Year To Date 2010 | \$264,121 | \$92,817 | \$159,438 | \$128,809 | \$120,843 | \$157,180 |
| Difference | -25,704 | -23,277 | -11,405 | 3,971 | -22,723 | -13,554 |
| % Change | -10% | -25% | -7% | 3% | -19% | -9% |

Pending Contracts = Pending or Sold status and Contract date within time period specified Closed Sales = Sold status with Settlement Date within time period Specified

Heartland MLS Statistics - Kansas New Homes Month of January 2011

| | Johnson Co. | Wyandotte Co. | Leav Co. | Miami Co. | Franklin Co. | Heartland |
|-------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| Current Inventory | 540 | 57 | 56 | 19 | 5 | 1,542 |
| New Listings This Month | 78 | 2 | 10 | 7 | 0 | 181 |
| Pending Contracts | | | | | | |
| Current Month 2011 | 41 | 1 | 7 | 1 | 0 | 99 |
| Current Month 2010 | 60 | 6 | 4 | 0 | 0 | 142 |
| Difference | -19 | -5 | 3 | 0 | 0 | -43 |
| % Change | -32% | -83% | 75% | 0% | 0% | -30% |
| Year To Date 2011 | 41 | 1 | 7 | 1 | 0 | 99 |
| Year To Date 2010 | 60 | 6 | 4 | 0 | 0 | 142 |
| Difference | -19 | -5 | 3 | 0 | 0 | -43 |
| % Change | -32% | -83% | 75% | 0% | 0% | -30% |
| Closed Sales | | | | | | |
| Current Month 2011 | 42 | 8 | 5 | 0 | 0 | 93 |
| Current Month 2010 | 40 | 9 | 6 | 2 | 1 | 108 |
| Difference | 2 | -1 | -1 | 0 | 0 | -15 |
| % Change | 5% | -11% | -17% | 0% | 0% | -14% |
| Year To Date 2011 | 42 | 8 | 5 | 0 | 0 | 93 |
| Year To Date 2010 | 40 | 9 | 6 | 2 | 1 | 108 |
| Difference | 2 | -1 | -1 | 0 | 0 | -15 |
| % Change | 5% | -11% | -17% | 0% | 0% | -14% |
| Average Sale Price | | | | | | |
| Current Month 2011 | \$402,285 | \$215,840 | \$237,549 | | | \$328,459 |
| Current Month 2010 | \$413,140 | \$228,732 | \$259,867 | \$202,593 | \$160,000 | \$314,484 |
| Difference | -10,855 | -12,892 | -22,318 | | | 13,976 |
| % Change | -3% | -6% | -9% | | | 4% |
| Year To Date 2011 | \$402,285 | \$215,840 | \$237,549 | | | \$328,459 |
| Year To Date 2010 | \$413,140 | \$228,732 | \$259,867 | \$202,593 | \$160,000 | \$314,484 |
| Difference | -10,855 | -12,892 | -22,318 | | | 13,976 |
| % Change | -3% | -6% | -9% | | | 4% |

Pending Contracts = Pending or Sold status and Contract date within time period specified Closed Sales = Sold status with Settlement Date within time period Specified

Heartland MLS Statistics - Kansas Resale Month of January 2011

| | Johnson Co. | Wyandotte Co. | Leav Co. | Miami Co. | Franklin Co. | Heartland |
|--------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| Current Inventory | 3,262 | 952 | 495 | 310 | 198 | 15,109 |
| New Listings This Month | 667 | 212 | 101 | 57 | 38 | 3,023 |
| Pending Contracts | | | | | | |
| Current Month 2011 | 286 | 108 | 35 | 23 | 20 | 1,348 |
| Current Month 2010 | 450 | 90 | 36 | 15 | 18 | 1,641 |
| Difference | -164 | 18 | -1 | 8 | 2 | -293 |
| % Change | -36% | 20% | -3% | 53% | 11% | -18% |
| Year To Date 2011 | 286 | 108 | 35 | 23 | 20 | 1,348 |
| Year To Date 2010 | 450 | 90 | 36 | 15 | 18 | 1,641 |
| Difference | -164 | 18 | -1 | 8 | 2 | -293 |
| % Change | -36% | 20% | -3% | 53% | 11% | -18% |
| Closed Sales | | | | | | |
| Current Month 2011 | 278 | 90 | 35 | 19 | 14 | 1,222 |
| Current Month 2010 | 288 | 62 | 21 | 11 | 13 | 1,222 |
| Difference | -10 | 28 | 14 | 8 | 1 | 0 |
| % Change | -3% | 45% | 67% | 73% | 8% | 0% |
| Year To Date 2011 | 278 | 90 | 35 | 19 | 14 | 1,222 |
| Year To Date 2010 | 288 | 62 | 21 | 11 | 13 | 1,222 |
| Difference | -10 | 28 | 14 | 8 | 1 | 0 |
| % Change | -3% | 45% | 67% | 73% | 8% | 0% |
| Average Sale Price | | | | | | |
| Current Month 2011 | \$213,659 | \$56,536 | \$135,245 | \$132,779 | \$98,120 | \$129,560 |
| Current Month 2010 | \$243,424 | \$73,087 | \$130,743 | \$115,393 | \$117,831 | \$137,678 |
| Difference | -29,764 | -16,552 | 4,501 | 17,386 | -19,711 | -8,119 |
| % Change | -12% | -23% | 3% | 15% | -17% | -6% |
| Year To Date 2011 | \$213,659 | \$56,536 | \$135,245 | \$132,779 | \$98,120 | \$129,560 |
| Year To Date 2010 | \$243,424 | \$73,087 | \$130,743 | \$115,393 | \$117,831 | \$137,678 |
| Difference | -29,764 | -16,552 | 4,501 | 17,386 | -19,711 | -8,119 |
| % Change | -12% | -23% | 3% | 15% | -17% | -6% |

Pending Contracts = Pending or Sold status and Contract date within time period specified Closed Sales = Sold status with Settlement Date within time period Specified