## Heartland MLS Statistics - Kansas Total Month of January 2012

|                         | Johnson Co. | Wyandotte Co. | Leav Co.  | Miami Co. | Franklin Co. | Heartland |
|-------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| Current Inventory       | 3,254       | 798           | 503       | 303       | 190          | 14,374    |
| New Listings This Month | 849         | 199           | 120       | 79        | 34           | 3,404     |
| Pending Contracts       |             |               |           |           |              |           |
| Current Month 2012      | 472         | 105           | 57        | 17        | 18           | 1,822     |
| Current Month 2011      | 420         | 118           | 42        | 23        | 19           | 1,628     |
| Difference              | 52          | -13           | 15        | -6        | -1           | 194       |
| % Change                | 12%         | -11%          | 36%       | -26%      | -5%          | 12%       |
| Year To Date 2012       | 472         | 105           | 57        | 17        | 18           | 1,822     |
| Year To Date 2011       | 420         | 118           | 42        | 23        | 19           | 1,628     |
| Difference              | 52          | -13           | 15        | -6        | -1           | 194       |
| % Change                | 12%         | -11%          | 36%       | -26%      | -5%          | 12%       |
| Closed Sales            |             |               |           |           |              |           |
| Current Month 2012      | 414         | 99            | 34        | 20        | 14           | 1,499     |
| Current Month 2011      | 323         | 98            | 41        | 19        | 14           | 1,334     |
| Difference              | 91          | 1             | -7        | 1         | 0            | 165       |
| % Change                | 28%         | 1%            | -17%      | 5%        | 0%           | 12%       |
| Year To Date 2012       | 414         | 99            | 34        | 20        | 14           | 1,499     |
| Year To Date 2011       | 323         | 98            | 41        | 19        | 14           | 1,334     |
| Difference              | 91          | 1             | -7        | 1         | 0            | 165       |
| % Change                | 28%         | 1%            | -17%      | 5%        | 0%           | 12%       |
| Average Sale Price      |             |               |           |           |              |           |
| Current Month 2012      | \$234,702   | \$59,333      | \$117,799 | \$167,986 | \$59,331     | \$146,574 |
| Current Month 2011      | \$238,544   | \$69,540      | \$149,688 | \$132,779 | \$98,120     | \$143,493 |
| Difference              | -3,842      | -10,208       | -31,888   | 35,206    | -38,789      | 3,082     |
| % Change                | -2%         | -15%          | -21%      | 27%       | -40%         | 2%        |
| Year To Date 2012       | \$234,702   | \$59,333      | \$117,799 | \$167,986 | \$59,331     | \$146,574 |
| Year To Date 2011       | \$238,544   | \$69,540      | \$149,688 | \$132,779 | \$98,120     | \$143,493 |
| Difference              | -3,842      | -10,208       | -31,888   | 35,206    | -38,789      | 3,082     |
| % Change                | -2%         | -15%          | -21%      | 27%       | -40%         | 2%        |

Pending Contracts = Pending or Sold status and Contract date within time period specified Closed Sales = Sold status with Settlement Date within time period Specified

## Heartland MLS Statistics - Kansas New Homes Month of January 2012

|                         | Johnson Co. | Wyandotte Co. | Leav Co.  | Miami Co. | Franklin Co. | Heartland |
|-------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| Current Inventory       | 479         | 44            | 48        | 13        | 1            | 1,256     |
| New Listings This Month | 116         | 8             | 7         | 2         | 0            | 266       |
| Pending Contracts       |             |               |           |           |              |           |
| Current Month 2012      | 77          | 5             | 7         | 0         | 0            | 172       |
| Current Month 2011      | 43          | 2             | 7         | 1         | 0            | 105       |
| Difference              | 34          | 3             | 0         | 0         | 0            | 67        |
| % Change                | 79%         | 150%          | 0%        | 0%        | 0%           | 64%       |
| Year To Date 2012       | 77          | 5             | 7         | 0         | 0            | 172       |
| Year To Date 2011       | 43          | 2             | 7         | 1         | 0            | 105       |
| Difference              | 34          | 3             | 0         | 0         | 0            | 67        |
| % Change                | 79%         | 150%          | 0%        | 0%        | 0%           | 64%       |
| Closed Sales            |             |               |           |           |              |           |
| Current Month 2012      | 41          | 1             | 1         | 0         | 0            | 83        |
| Current Month 2011      | 43          | 8             | 5         | 0         | 0            | 94        |
| Difference              | -2          | -7            | -4        | 0         | 0            | -11       |
| % Change                | -5%         | -88%          | -80%      | 0%        | 0%           | -12%      |
| Year To Date 2012       | 41          | 1             | 1         | 0         | 0            | 83        |
| Year To Date 2011       | 43          | 8             | 5         | 0         | 0            | 94        |
| Difference              | -2          | -7            | -4        | 0         | 0            | -11       |
| % Change                | -5%         | -88%          | -80%      | 0%        | 0%           | -12%      |
| Average Sale Price      |             |               |           |           |              |           |
| Current Month 2012      | \$384,354   | \$197,000     | \$156,400 |           |              | \$324,459 |
| Current Month 2011      | \$399,440   | \$215,840     | \$240,727 |           |              | \$328,112 |
| Difference              | -15,086     | -18,840       | -84,327   |           |              | -3,653    |
| % Change                | -4%         | -9%           | -35%      |           |              | -1%       |
| Year To Date 2012       | \$384,354   | \$197,000     | \$156,400 |           |              | \$324,459 |
| Year To Date 2011       | \$399,440   | \$215,840     | \$240,727 |           |              | \$328,112 |
| Difference              | -15,086     | -18,840       | -84,327   |           |              | -3,653    |
| % Change                | -4%         | -9%           | -35%      |           |              | -1%       |

Pending Contracts = Pending or Sold status and Contract date within time period specified Closed Sales = Sold status with Settlement Date within time period Specified

## Heartland MLS Statistics - Kansas Resale Month of January 2012

|                          | Johnson Co. | Wyandotte Co. | Leav Co.  | Miami Co. | Franklin Co. | Heartland |
|--------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| <b>Current Inventory</b> | 2,775       | 754           | 455       | 290       | 189          | 13,118    |
| New Listings This Month  | 733         | 191           | 113       | 77        | 34           | 3,138     |
| Pending Contracts        |             |               |           |           |              |           |
| Current Month 2012       | 395         | 100           | 50        | 17        | 18           | 1,650     |
| Current Month 2011       | 377         | 116           | 35        | 22        | 19           | 1,523     |
| Difference               | 18          | -16           | 15        | -5        | -1           | 127       |
| % Change                 | 5%          | -14%          | 43%       | -23%      | -5%          | 8%        |
| Year To Date 2012        | 395         | 100           | 50        | 17        | 18           | 1,650     |
| Year To Date 2011        | 377         | 116           | 35        | 22        | 19           | 1,523     |
| Difference               | 18          | -16           | 15        | -5        | -1           | 127       |
| % Change                 | 5%          | -14%          | 43%       | -23%      | -5%          | 8%        |
| Closed Sales             |             |               |           |           |              |           |
| Current Month 2012       | 373         | 98            | 33        | 20        | 14           | 1,416     |
| Current Month 2011       | 280         | 90            | 36        | 19        | 14           | 1,240     |
| Difference               | 93          | 8             | -3        | 1         | 0            | 176       |
| % Change                 | 33%         | 9%            | -8%       | 5%        | 0%           | 14%       |
| Year To Date 2012        | 373         | 98            | 33        | 20        | 14           | 1,416     |
| Year To Date 2011        | 280         | 90            | 36        | 19        | 14           | 1,240     |
| Difference               | 93          | 8             | -3        | 1         | 0            | 176       |
| % Change                 | 33%         | 9%            | -8%       | 5%        | 0%           | 14%       |
| Average Sale Price       |             |               |           |           |              |           |
| Current Month 2012       | \$218,252   | \$57,928      | \$116,630 | \$167,986 | \$59,331     | \$136,147 |
| Current Month 2011       | \$213,835   | \$56,536      | \$137,043 | \$132,779 | \$98,120     | \$129,497 |
| Difference               | 4,417       | 1,392         | -20,414   | 35,206    | -38,789      | 6,650     |
| % Change                 | 2%          | 2%            | -15%      | 27%       | -40%         | 5%        |
| Year To Date 2012        | \$218,252   | \$57,928      | \$116,630 | \$167,986 | \$59,331     | \$136,147 |
| Year To Date 2011        | \$213,835   | \$56,536      | \$137,043 | \$132,779 | \$98,120     | \$129,497 |
| Difference               | 4,417       | 1,392         | -20,414   | 35,206    | -38,789      | 6,650     |
| % Change                 | 2%          | 2%            | -15%      | 27%       | -40%         | 5%        |

Pending Contracts = Pending or Sold status and Contract date within time period specified Closed Sales = Sold status with Settlement Date within time period Specified