Heartland MLS Statistics - Kansas Total Month of October 2013

| | Johnson Co. | Wyandotte Co. | Leav Co. | Miami Co. | Franklin Co. | Heartland |
|----------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| Current Inventory | 2,800 | 695 | 518 | 230 | 215 | 13,737 |
| New Listings This Month | 980 | 194 | 141 | 45 | 51 | 3,750 |
| Show for Backup This Month | 222 | 30 | 5 | 9 | 1 | 589 |
| Pending Contracts | | | | | | |
| Current Month 2013 | 501 | 99 | 56 | 21 | 18 | 1,851 |
| Current Month 2012 | 747 | 120 | 67 | 31 | 18 | 2,423 |
| Difference | -246 | -21 | -11 | -10 | 0 | -572 |
| % Change | -33% | -18% | -16% | -32% | 0% | -24% |
| Year To Date 2013 | 8,894 | 1,267 | 719 | 363 | 277 | 27,477 |
| Year To Date 2012 | 8,019 | 1,303 | 709 | 361 | 215 | 25,707 |
| Difference | 875 | -36 | 10 | 2 | 62 | 1,770 |
| % Change | 11% | -3% | 1% | 1% | 29% | 7% |
| Closed Sales | | | | | | |
| Current Month 2013 | 818 | 129 | 58 | 25 | 22 | 2,545 |
| Current Month 2012 | 705 | 118 | 56 | 35 | 19 | 2,468 |
| Difference | 113 | 11 | 2 | -10 | 3 | 77 |
| % Change | 16% | 9% | 4% | -29% | 16% | 3% |
| Year To Date 2013 | 8,766 | 1,230 | 673 | 353 | 271 | 27,012 |
| Year To Date 2012 | 7,489 | 1,250 | 678 | 346 | 204 | 24,405 |
| Difference | 1,277 | -20 | -5 | 7 | 67 | 2,607 |
| % Change | 17% | -2% | -1% | 2% | 33% | 11% |
| Average Sale Price | | | | | | |
| Current Month 2013 | \$268,042 | \$92,125 | \$164,936 | \$154,896 | \$114,825 | \$184,529 |
| Current Month 2012 | \$248,889 | \$87,524 | \$166,237 | \$160,068 | \$118,835 | \$168,897 |
| Difference | 19,153 | 4,601 | -1,301 | -5,172 | -4,010 | 15,632 |
| % Change | 8% | 5% | -1% | -3% | -3% | 9% |
| Year To Date 2013 | \$260,097 | \$86,695 | \$163,014 | \$173,773 | \$109,121 | \$182,616 |
| Year To Date 2012 | \$246,202 | \$75,419 | \$149,446 | \$152,168 | \$110,238 | \$167,041 |
| Difference | 13,895 | 11,276 | 13,569 | 21,604 | -1,118 | 15,575 |
| % Change | 6% | 15% | 9% | 14% | -1% | 9% |

Pending Contracts = Pending or Sold status and Contract date within time period specified

Closed Sales = Sold status with Settlement Date within time period Specified

Show for Backup Contracts = Show for Backup status and Contract date within time period specified

Heartland MLS Statistics - Kansas New Homes Month of October 2013

| | Johnson Co. | Wyandotte Co. | Leav Co. | Miami Co. | Franklin Co. | Heartland |
|----------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| Current Inventory | 430 | 57 | 50 | 9 | 2 | 1,232 |
| New Listings This Month | 121 | 9 | 7 | 0 | 1 | 284 |
| Show for Backup This Month | 1 | 2 | 0 | 0 | 0 | 10 |
| Pending Contracts | | | | | | |
| Current Month 2013 | 84 | 10 | 8 | 0 | 0 | 176 |
| Current Month 2012 | 99 | 6 | 3 | 0 | 0 | 207 |
| Difference | -15 | 4 | 5 | 0 | 0 | -31 |
| % Change | -15% | 67% | 167% | 0% | 0% | -15% |
| Year To Date 2013 | 1,044 | 66 | 92 | 8 | 2 | 2,344 |
| Year To Date 2012 | 972 | 61 | 69 | 7 | 3 | 2,171 |
| Difference | 72 | 5 | 23 | 1 | -1 | 173 |
| % Change | 7% | 8% | 33% | 14% | -33% | 8% |
| Closed Sales | | | | | | |
| Current Month 2013 | 107 | 11 | 12 | 1 | 0 | 236 |
| Current Month 2012 | 76 | 5 | 6 | 1 | 0 | 192 |
| Difference | 31 | 6 | 6 | 0 | 0 | 44 |
| % Change | 41% | 120% | 100% | 0% | 0% | 23% |
| Year To Date 2013 | 966 | 63 | 75 | 9 | 2 | 2,184 |
| Year To Date 2012 | 805 | 52 | 67 | 5 | 3 | 1,873 |
| Difference | 161 | 11 | 8 | 4 | -1 | 311 |
| % Change | 20% | 21% | 12% | 80% | -33% | 17% |
| Average Sale Price | | | | | | |
| Current Month 2013 | \$444,885 | \$238,906 | \$254,327 | \$318,450 | | \$359,165 |
| Current Month 2012 | \$370,188 | \$233,432 | \$238,825 | \$245,000 | | \$330,254 |
| Difference | 74,696 | 5,474 | 15,502 | 73,450 | | 28,911 |
| % Change | 20% | 2% | 6% | 30% | | 9% |
| Year To Date 2013 | \$409,349 | \$220,104 | \$249,921 | \$257,213 | \$245,950 | \$343,635 |
| Year To Date 2012 | \$372,632 | \$196,730 | \$229,608 | \$202,704 | \$172,400 | \$313,910 |
| Difference | 36,717 | 23,375 | 20,312 | 54,508 | 73,550 | 29,725 |
| % Change | 10% | 12% | 9% | 27% | 43% | 9% |

Pending Contracts = Pending or Sold status and Contract date within time period specified

Closed Sales = Sold status with Settlement Date within time period Specified

Show for Backup Contracts = Show for Backup status and Contract date within time period specified

Heartland MLS Statistics - Kansas Resale Month of October 2013

| | Johnson Co. | Wyandotte Co. | Leav Co. | Miami Co. | Franklin Co. | Heartland |
|----------------------------|-------------|---------------|-----------|-----------|--------------|-----------|
| Current Inventory | 2,370 | 638 | 468 | 221 | 213 | 12,505 |
| New Listings This Month | 859 | 185 | 134 | 45 | 50 | 3,466 |
| Show for Backup This Month | 221 | 28 | 5 | 9 | 1 | 579 |
| Pending Contracts | | | | | | |
| Current Month 2013 | 417 | 89 | 48 | 21 | 18 | 1,675 |
| Current Month 2012 | 648 | 114 | 64 | 31 | 18 | 2,216 |
| Difference | -231 | -25 | -16 | -10 | 0 | -541 |
| % Change | -36% | -22% | -25% | -32% | 0% | -24% |
| Year To Date 2013 | 7,850 | 1,201 | 627 | 355 | 275 | 25,133 |
| Year To Date 2012 | 7,047 | 1,242 | 640 | 354 | 212 | 23,536 |
| Difference | 803 | -41 | -13 | 1 | 63 | 1,597 |
| % Change | 11% | -3% | -2% | 0% | 30% | 7% |
| Closed Sales | | | | | | |
| Current Month 2013 | 711 | 118 | 46 | 24 | 22 | 2,309 |
| Current Month 2012 | 629 | 113 | 50 | 34 | 19 | 2,276 |
| Difference | 82 | 5 | -4 | -10 | 3 | 33 |
| % Change | 13% | 4% | -8% | -29% | 16% | 1% |
| Year To Date 2013 | 7,800 | 1,167 | 598 | 344 | 269 | 24,828 |
| Year To Date 2012 | 6,684 | 1,198 | 611 | 341 | 201 | 22,532 |
| Difference | 1,116 | -31 | -13 | 3 | 68 | 2,296 |
| % Change | 17% | -3% | -2% | 1% | 34% | 10% |
| Average Sale Price | | | | | | |
| Current Month 2013 | \$241,428 | \$78,442 | \$141,616 | \$148,081 | \$114,825 | \$166,679 |
| Current Month 2012 | \$234,233 | \$81,068 | \$157,526 | \$157,570 | \$118,835 | \$155,285 |
| Difference | 7,195 | -2,626 | -15,910 | -9,488 | -4,010 | 11,394 |
| % Change | 3% | -3% | -10% | -6% | -3% | 7% |
| Year To Date 2013 | \$241,613 | \$79,493 | \$152,114 | \$171,590 | \$108,103 | \$168,452 |
| Year To Date 2012 | \$230,975 | \$70,153 | \$140,655 | \$151,427 | \$109,311 | \$154,832 |
| Difference | 10,638 | 9,340 | 11,459 | 20,162 | -1,207 | 13,619 |
| % Change | 5% | 13% | 8% | 13% | -1% | 9% |

Pending Contracts = Pending or Sold status and Contract date within time period specified

Closed Sales = Sold status with Settlement Date within time period Specified

Show for Backup Contracts = Show for Backup status and Contract date within time period specified